# LITHO-OFFSET BOOKLET STANDARD

## PRODUCT SPECIFICATION

| Size   | 0.1   | Paper Type<br>(Cover & Content)  | Print<br>Side                             | Print Colour<br>(Front & Back)   | Finishing  |  |   |  |
|--|---|--|---|--|--|--|---|--|
| (Close Side - mm)  | Orientation                                       |  |   |  | Cover  | Content  |   |  |
| Standard   | Portrait  | Simili Paper   | Cover                                     | Cover  | Compulsory   | Optional   | Optional  |  |
| A6<br>(105mm x 148mm)<br>A5<br>(148mm x 210mm)<br>A4<br>(210mm x 297mm)<br>B5<br>(176mm x 250mm) | - A6<br>- A5<br>- A4<br>- B5<br>Landscape<br>- A5 | - 80gsm - 100gsm  Gloss Art Paper - 85gsm - 100gsm - 130gsm - 150gsm  Matte Art Paper - 100gsm - 130gsm - 150gsm  *Gloss Art Card (2 sides coated) - 230gsm - 260gsm  *Gloss Art Card only applicable for 4C printing. | 1 side /<br>2 sides<br>Content<br>2 sides | - 1C + 0<br>- 1C + 1C<br>Content<br>- 1C + 1C<br>Cover<br>- 2C + 0<br>- 2C + 2C<br>Content<br>- 1C + 1C<br>- 2C + 2C<br>Cover<br>- 4C + 0<br>- 4C + 4C<br>Content<br>- 1C + 1C<br>- 2C + 2C<br>- 4C + 4C | Colour Protective Finishing Choose either one: (Only for card: 1 side / 2 sides)  Overprint Varnish  UV Varnish Gloss Lamination  **When choosing 1 side colour protective finishing With 2 sides printing, Gloss Water-Base Varnish will be applied on the other side of the product for free without additional process day. | - Gloss Art Paper 150gsm (1 side / 2 sides) Overprint Varnish / UV Varnish / Gloss Lamination / Matte Lamination  - Matte Art Paper 150gsm (1 side / 2 sides) Gloss Lamination / Matte Lamination  - Spot UV (Front) Matte Lamination on Front is required (1 side only)  - Hot Stamping - 1 side only (front or black) - 6 colour available: gold, silver, green, blue, black, & red - Max 2 colours Area Size: 1) 90mm x 30mm 2) 90mm x 70mm 3) 95mm x 206mm 4) 206mm x 294mm (A4) 5) 144mm x 206mm (A5) 6) 101mm x 144mm (A6) 7) 94mm x 206mm (DL) 8) 186mm x 206mm (2DL) | - Gloss Lamination / Matte Lamination (2 sides)  For paper type: - Gloss Art Paper 150gsm - Matte Art Paper 150gsm - Gloss Art Card 230gsm (2 sides coated) - Gloss Art Card 260gsm (2 sides coated)  - Overprint Varnish / UV Varnish (2 sides)  For paper type: - Gloss Art Paper 150gsm - Gloss Art Card 230gsm (2 sides coated) - Gloss Art Card 260gsm (2 sides coated) - Gloss Art Card 260gsm (2 sides coated) |  |

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## PRODUCT SPECIFICATION

| Quantity*<br>(books)   |   | Process Days  |   |   |  |  |
|--|---|---|---|---|--|--|
|  | Quantity  |   | Finishing Pro   | Pages   |  |  |
|  | Process Days  | Gloss/ Matte<br>Lamination  | Overprint Varnish/<br>UV Varnish  | Hot Stamping<br>(1 side - Front)                | Spot UV<br>(1 side - Front)                    | (including cover)  |
| 100 - 10,000   | 6 days  | Add 1 day   |   | Add 3 days<br>(100 - 10,000)                    | Add 3 days<br>(100 - 5,000)                    |  |
| 10,100 - 30,000  | 7 days  | Add 2 days  |   | Add 1 day for<br>every additional<br>10,000 pcs | Add 1 day for<br>every additional<br>5,000 pcs | 8 pages 12 pages 16 pages  |
| 30,100 - 70,000  | 8 days  | Add 3 days  | + 2 days  |   |  | (2 sheets - open size) (3 sheets - open size) (4 sheets - open size)   |
| 70,100 - 100,000   | 9 days  | Add 4 days  |   |   |  |  |
| Quantity* (books)<br>100 - 100,000<br>booklets Increment<br>quantity is 100<br>books (ie: 100, 200,<br>300, 400, 500, 600,<br>700,etc) | How to Calculate P 1. Process Day = Qu 2. When choosing n will be the amou  Example: You order 40,000 b                                   | antity Process Day +<br>nore than 1 finishing<br>nt of days to add to | 20 pages (5 sheets - open size) (6 sheets - open size) (7 sheets - open size) |   |  |  |
|  | Quantity Process Day 7 Days  Tinishing Process Day (Require the most number of days) 3 Days (UV Varnish=2days & Gloss Lamination = 3days) |   |   | = Process Day<br>10 Days                        |  | 32 pages 36 pages 40 pages (9 sheets - open size)  You can go up to a maximum of 80 pages  80 pages                          |
|  |   |   |   |   |  | (20 sheets - open size)  To see pages available please refer to Paper Material, Finishing & Pages Combination Table (Page 3) |

- Remarks: 1. When choosing 1 side finishing for cover, the finishing will be applied on outer side of cover.
  - 2. Hot Stamping pressure may leave a stamping mark on the back of paper (cover). Hence, members shall notice this risk and EXCARD shall not be held responsible for the stamping mark on the back.
  - 3. All booklet will be folded and center stitched with 2 bullets.
  - 4. To calculate your delivery days, please refer to **Delivery Schedule** at our website.
  - 5. Rush order will be 1 day or 2 days earlier than normal process day. For more information please refer to our website.

### Paper Material, Finishing & Pages Combination Table



| _                     |
|-----------------------|
| PRODUCT SPECIFICATION |
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| Size (Close Size) |   |   | Pages (including cover)      |   |  |
|-------------------|---|---|------------------------------|---|--|
| Standard          | Cover                                   | Content                                       | Content Without<br>Finishing | Content With Finishing (UV Varnish, Overprint Varnish & Gloss/ Matte Lamination |  |
|                   | Simili Paper 80gsm                      | - Simili Paper 80gsm                          | 8 - 76                       | -   |  |
|                   | Simili Paper 100gsm                     | - Simili Paper 80gsm<br>- Simili Paper 100gsm | 8 - 72<br>8 - 64             | -   |  |
|                   | Gloss Art Paper 85gsm                   | - Gloss Art Paper 85gsm                       | 8 - 80                       | _   |  |
|                   | Gloss Art Paper 100gsm                  | - Gloss Art Paper 85gsm, 100gsm               | 8 - 80                       | _   |  |
|                   | a.o.o.o.o.o.o.o.o.o.o.o.o.o.o.o.o.o.o.o | - Simili Paper 80gsm                          | 8 - 72                       | _   |  |
|                   | Gloss Art Paper 130gsm                  | - Gloss Art Paper 85gsm, 100gsm               | 8 - 80                       | _   |  |
|                   |   | - Gloss Art Paper 130gsm                      | 8 - 72                       | _   |  |
|                   |   | - Simili Paper 80gsm                          | 8 - 72                       | -   |  |
|                   |   | - Simili Paper 100gsm                         | 8 - 64                       | _   |  |
|                   | Gloss Art Paper 150gsm                  | - Gloss Art Paper 85gsm, 100gsm               | 8 - 80                       | _   |  |
|                   | dioss / it i uper 150gsiii              | - Gloss Art Paper 130gsm                      | 8 - 72                       | _   |  |
|                   |   | - Gloss Art Paper 150gsm                      | 8 - 56                       | 8 - 44  |  |
|                   | Matte Art Paper 100gsm                  | - Matte Art Paper 100gsm                      | 8 - 80                       | -   |  |
|                   | inacco y in crape: roogs                | - Simili Paper 80gsm                          | 8 - 72                       | _   |  |
|                   |   | - Simili Paper 100gsm                         | 8 - 64                       | -   |  |
| A6                | Matte Art Paper 130gsm                  | - Matte Art Paper 100gsm                      | 8 - 80                       | _   |  |
| Au                |   | - Matte Art Paper 130gsm                      | 8 - 60                       | _   |  |
| A5                | Matte Art Paper 150gsm                  | - Simili Paper 80gsm                          | 8 - 72                       | _   |  |
| A4                |   | - Simili Paper 100gsm                         | 8 - 60                       | _   |  |
| B5                |   | - Matte Art Paper 100gsm                      | 8 - 80                       | _   |  |
| ВЭ                | lacco /c : apo. : 20gs                  | - Matte Art Paper 130gsm                      | 8 - 60                       | _   |  |
|                   |   | - Matte Art Paper 150gsm                      | 8 - 48                       | 8 - 36  |  |
|                   |   | - Simili Paper 80gsm                          | 8 - 68                       | -   |  |
|                   |   | - Simili Paper 100gsm                         | 8 - 60                       | -   |  |
|                   |   | - Gloss Art Paper 85gsm, 100gsm               | 8 - 80                       | -   |  |
|                   |   | - Gloss Art Paper 130gsm                      | 8 - 68                       | -   |  |
|                   | Gloss Art Card 230gsm                   | - Gloss Art Paper 150gsm                      | 8 - 56                       | 8 - 40  |  |
|                   | (2 sides coated)                        | - Matte Art Paper 100gsm                      | 8 - 76                       | _   |  |
|                   |   | - Matte Art Paper 130gsm                      | 8 - 56                       | -   |  |
|                   |   | - Matte Art Paper 150gsm                      | 8 - 44                       | 8 - 36  |  |
|                   |   | - Gloss Art Card 230gsm (2 sides coated)      | 8 - 32                       | 8 - 24  |  |
|                   | Gloss Art Card 260gsm                   | - Simili Paper 80gsm                          | 8 - 68                       | -   |  |
|                   |   | - Simili Paper 100gsm                         | 8 - 60                       | -   |  |
|                   |   | - Gloss Art Paper 85gsm, 100gsm               | 8 - 80                       | -   |  |
|                   |   | - Gloss Art Paper 130gsm                      | 8 - 64                       | -   |  |
|                   |   | - Gloss Art Paper 150gsm                      | 8 - 52                       | 8 - 40  |  |
|                   | (2 sides coated)                        | - Matte Art Paper 100gsm                      | 8 - 72                       | -   |  |
|                   |   | - Matte Art Paper 130gsm                      | 8 - 56                       | -   |  |
|                   |   | - Matte Art Paper 150gsm                      | 8 - 44                       | 8 - 24  |  |
|                   |   | - Gloss Art Card 230gsm (2 sides coated)      | 8 - 32                       | 8 - 24  |  |
|                   |   | - Gloss Art Card 260gsm (2 sides coated)      | 8 - 28                       | 8 - 24  |  |

### Important:



1.The thicker the booklet, the more the inner pages will creep out (extend out of cover size) when folded. Hence, keep vital elements of the layout for the inner pages away from the edges as much as possible to avoid them being trimmed off.



2.Also, due to nature of center stitching, pages may not open flat, depending on the thickness, size and paper material of the booklet.\*



3.Booklet which are smaller and thicker may not close fully.\*

\*Reject or refund claims regarding these are not applicable.

## Size + Cover + Content + Pages **= Your Booklet Combination**

\*Remark: Paper material for cover page must be same or thicker than content page.